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## **PACKAGING AUTOMATION'S HIRE FLEET HELPS KEEP BARBECUES BURNING**

As the summer begins, the long evenings are often the perfect excuse for a barbecue. Or they can be, if the Great British Summer doesn't mean rain. This swift change in seasonal demand can mean that companies such as Lloyd Maunder have to react quickly to orders for their BBQ food range from the major supermarkets. So they rely on the short term rental service provided by Packaging Automation.

The Devon-based company processes lamb, beef, pork and chicken for a broad range of retail outlets and at this time of year gears itself up for an increased demand for its variety of barbecue products.

"When the orders begin coming in, we need to be able to start dispatching product the same evening," says Lloyd Maunder's sales director Andy Maunder. "Because rental of a PA182 is relatively inexpensive, I don't worry if the machine is not fully utilised for a couple of days, because I know it'll be working 23 hours a day once the orders come in."

Packaging Automation's PA182 is a member of the family that includes the PA178 and PA185, semi-automatic hand-turned rotary table heat-sealing machines capable of sealing all types of film, foil, paper or laminate to compatible pre-formed containers. The PA182 can be engineered for heat-sealing film or foil-crimping pre-cut lids and modified atmosphere packaging.

The PA182 is a relatively small machine, which for Lloyd Maunder means it can be quickly and easily moved around its facility - and, most importantly, it's extremely reliable.

"When I call Packaging Automation, I know that they will get a rental machine to me quickly," adds Andy. "It's that flexibility and attention to customer service that I need if I am to meet the variable demands of my clients."

One of the largest employers in its home town of Cullompton, Lloyd Maunder dispatches between 350 and 400 different product lines on a daily basis and the flexibility and interchangeability of the PA182's tools helps them to meet this variety.

"I want a machine that will provide me with a good seal, quickly, and that's it. I don't need bells and whistles, I'm going to run these machines hard when I need them, so reliability is key," says Andy Maunder.

Each year, Lloyd Maunder processes 400,000 chickens and approximately 17,000 lambs, so there's little time available for downtime.

"Because the tools have to be purchased, they need to be flexible and, with Packaging Automation, I know that the money I invest in tools won't be wasted," he adds.

Packaging Automation's chairman Anthony Penn is proud of the company's achievements. He says: "After all is said and done, a company such as ours is only a success if it meets the needs of its customers. They rightfully demand flexibility, a rapid response, reliable machines and excellent after-sales

service. At Packaging Automation, we don't work to simply meet these standards, we ensure that we consistently exceed them.

"Our work with Lloyd Maunder is one example of this commitment to excellence. They are forced to meet extremely tight delivery schedules and, as a consequence, demand the same from us."

**ENDS**