

PACKAGING AUTOMATION STRENGTHENS SALES TEAM WITH KEY APPOINTMENT

Packaging Automation Ltd, one of the country's leading manufacturers of heat sealing, lidding and filling equipment, has appointed a new technical sales engineer to further strengthen its UK sales team.

Mark Leaning, who has joined Packaging Automation with over 13 years experience in the industry, will be responsible for increasing sales throughout the UK and Ireland.

He will be directly involved in promoting the company's range of volumetric container filling and sealing machines aimed at the food, dairy and pharmaceutical sectors. The range, currently under development, includes both rotary and linear machines and uses the very latest software development and design techniques, backed up by over 40 years of Packaging Automation expertise.

Speaking about his new role Mark said: "I am delighted to join a company which has a first-rate reputation within the packaging industry. It is exciting to be promoting such an excellent range of machinery which features all the key benefits of Packaging Automation equipment – best quality and service at a competitive price."

Commenting on Mark's appointment, Packaging Automation sales manager Neil Ashton said: "Mark's appointment is a bonus for the company. He brings with him a wealth of experience in the market, and he will play an important role in promoting our newly developed FastFill range.

Amongst the machines that Mark will promote is the new FastFill 60 which was launched at last year's PPMA show, and which has already aroused great interest - particularly within the dairy processing sector. The company's design engineers are now working on another model, the Fastfill 40, which will be formally launched later in the year.

Summarising Mark said: "Packaging Automation is renowned in the industry for the highest standards, and I am looking forward to the challenges of my new role. I have been particularly impressed by the level of professionalism and enthusiasm which is evident throughout the company."

Background Information:

Packaging Automation was established in 1963 and is the UK's leading manufacturer of heat sealing machinery for the food industry.

Operating from 'state of the art' premises located in Knutsford, the business employs 120 people and produces a wide range of equipment. These range from simple manual units and semi-automatics through to in-line fully automated systems. The company also manufactures volumetric, filling and sealing machines, conveyors and various other ancillary equipment.

This level of professionalism has made Packaging Automation one of the market leaders in the supply of heat sealing solutions for a wide range of markets including food, medical, personal-care and DIY. The company is the first choice for a wide range of suppliers to multiple outlets including M&S, J Sainsbury, Asda and Tesco to name but a few.

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